



Dempo Charities Trust's

**S. S. Dempo College of Commerce & Economics**

Reaccredited by NAAC at the 'A' grade (with a CGPA of 3.30 on a seven point scale)

Pandit Deen Dayal Upadhyaya Vidya Sankul, Cujira, Bambolim - Goa 403202

# POST - GRAD EXPRESS....

**VOL 2 | FEBRUARY 2019**

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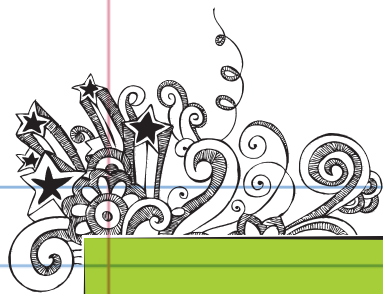
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# HEAR US SPEAK

## PRINCIPAL'S MESSAGE

Dear Readers,

It gives me immense pleasure that we are releasing the second edition of "Post- Grad Express" on the occasion of "Chakravvyuh" The state level business event. It is gratifying to see our students excelling in academics and putting their best foot forward in Co-curricular, cultural and sporting events. The faculty of the department deserves sincere appreciation for providing the students with effective guidance and mentoring. I wish the final year students all the best in their career ahead. All the best for the success of "chakravvyuh"!

- Dr. Radhika S. Nayak



## TEACHER EDITOR

Dear Readers,

Welcome to the 2nd edition of the annual newsletter of the post graduate department of Commerce, 'Post – Grad Express'. We are really proud and exuberant to acclaim that we are ready with all new hopes and hues to bring out the 2nd issue , which is going to surely unfold the unravelled world of the most unforgettable and precious moments of the department . The newsletter is to be viewed as a launch pad for the student's creative urges to blossom naturally. As the saying goes, mind like parachute works best when opened. This humble initiative is to testify the achievements of the students, showcasing their creative self and the many activities conducted that contributed towards value added learning. I hope you will all enjoy it.

- Thereza Coutinho

## HoD'S MESSAGE

"Don't stop when you are tired. STOP when you are DONE" this phrase sums up the effort and meticulous planning the students and faculty of the MCom department has put in to make CHAKRAVYUH 2019 happen. I wish my students all the very best in making this event a big hit!

- Namrata Wagle



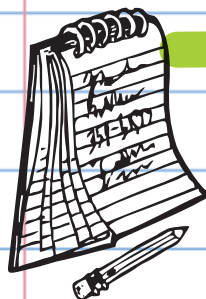
## STUDENT EDITORS

Being the editors of the Post-Grad Express brought out by the Post Graduate Department of DCT's S. S. Dempo College of Commerce and Economics, Cujira it gives us immense Pleasure and Joy to bring to you this year's issue. The 'Post-Grad Express' contains all the events and Fun activities taken place during the year gone by and also the laurels won by our talented students. We would like to thank our Principal, faculty and students for their efforts and contribution to this newsletter and hope that you have an enriching reading experience. We would like to end our message with a quote from Benjamin Franklin "If you would not be forgotten, as soon as you are dead and rotten, either write things worth reading, or do things worth the writing."

- Bharat Kesrani  
- Milind Dabholkar

## STUDENT SUB-EDITORS

Pavitra Kandula, Nikshita Palyekar,  
Gaurish Naik, Diksha Shirodkar,  
Danisha Mardolkar, Jlyna Fernandis,  
Sheetal Kadri, Veena Pednekar,  
Prisca Araujo & Sita Hkar





A START TOWARDS A NEW BEGINNING....!!!

# FRESHERS 2018

'Life may not be a party we hoped for, but while we are here we should dance.'

The Post graduate department of Commerce of S.S. Dempo College organizes fresher's party every year to welcome the fresher's to the esteemed organization. This year it was held on 1st August 2018. On this auspicious occasion our post graduate faculties and M.Com., M.A. T & HM part II students welcomed and congratulated the fresher's on their new beginning. The fresher's party began with an introduction by the juniors followed by the cutting of cake. Thereafter the seniors performed a marvelous dance. There were many innovative games held for the juniors in which the Event management and M.Com. team excelled. The M.Com. part I students showcased their talent in a very wonderful dance performance. Everyone shook their hips on the tunes of the DJ. Thereafter had some yummy food and the day ended with lots of remarkable memories and photographs.



## CHAKRAVYUH 2018

'Alone we can do so little, together we can do so much.'

M.Com. Department of S. S. Dempo College of Commerce and Economics organized a one day state level inter College business event "CHAKRAVYUH 2018" on 9th January 2018 at S. S. Dempo College of Commerce and Economics, Cujira - Goa. There were 14 events in total which were organized, including on-stage and off-stage events. The event witnessed exciting participation and competition in various events from 10 participating colleges from all over Goa. At the end of it all, S. S. Dempo college of Commerce and Economics, Cujira emerged as the winner of "CHAKRAVYUH 2018" grabbing the winner's trophy. Shri. Yatish Dempo was the chief guest for the event. The event went on to be a great success.



Chakravayuh  
2019



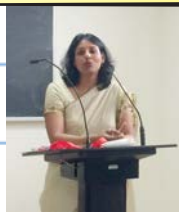


# STUDENT DEVELOPMENT PROGRAMS



## INDUSTRY INTERACTIONS

**Mr. Ashton DSouza**  
Director, Goa Information Technology Innovation Centre



**Mr. Amey Karmali**  
CIBA



**Ms. Devki Nayak**  
Proprietor,  
Simply Salads



**Mr. Ranjit Vaigankar**  
Zomato, Panaji, Alumni Member



### VALUE ADDED SESSION

#### Two Day Training Session

The Post Graduate department organized a two day training session for the M.Com. students in collaboration with IIM Kozhikode and Make intern on the topic 'HR Analytics'. The sessions were conducted by Ms. Manisha Shukla from Make intern, Bangalore. Five students were chosen to represent the College for the National B-Plan competition of the IIM – Kozhikode event Echoes 18 in Kerala.



### LEARNING BY DOING

The Post Graduate Department of Commerce encourages learning in class through innovative methods and activities. One such activity is the poster making competition which is organized for the M.Com. Part I & II students. The aim behind conducting this competition was to check the creative and artistic skills of the students and their ability to apply the concepts learnt in class to current business scenarios. The suggested themes of the competition was Evolution of money, PESTEL Analysis, Marketing Mix etc. To add an element of fun, poster relay is conducted which is a time bound process of completing the task. The students participate in the competition with great enthusiasm.



## OUTDOOR LEARNING AND WORKSHOP

A place where history rules. A city which has history in all its vigour and colour. A place where history breathes it's magic all over.

Kozhikode, Kerala, the Gods own Country. The city Malabar Spice trail, where history resides in every road, lane and locality. We had an opportunity to visit this city in the course of an Echoes Event. We started at 9 am on 31st January, 2019 and reached by 6:30 pm. There was a moment of hush as we reached the IIM Kozhikode Campus.

On 1st February 2019, we had Salim Suleiman concert in the IIMK campus itself as a leisure time!

The Event started on 2nd Feb, '19. Our college participated in the B-Plan competition. It was a two day event. From 2nd Feb to 3rd Feb 2019. Over 65-68 colleges participated and it was a privilege to participate on such a big platform! Even the loss seemed to be less because we came back with lots of learning and of course memories!

The competition was cut throat and the experience derived from it was amazing. Though we didn't get selected for the final round we didn't give up and lose confidence. This Event actually boosted our Motivational level.

Kudos to every bit of it!

We left for Goa on 4th Feb, '19 with lots of memories. We didn't want to leave the beautiful campus but unfortunately we had to. The memories, the moments we will definitely treasure.

Lastly, I thank Principal ma'am and Teachers, without them this trip would not have been possible. I thank my friends for their constant companionship and wish to be a part of more such educational trips.

### B-Plan at IIMK



### ART WORKSHOP

Decoupage is the art of decorating an object by gluing colored paper cutouts onto it in combination with special paint effects, gold leaf and other decorative elements. Commonly, an object like a small box or an item of furniture is covered by cutouts from magazines or from purpose-manufactured papers. Each layer is sealed with varnishes (often multiple coats) until the "stuck on" appearance disappears and the result looks like painting or inlay work.

Decoupage art workshop was organised by the Post Graduate department of Commerce & the Undergraduate department of Commerce in association with the resource person, Ms. Meenu Goyal for the students of the institution on 30th January 2019. There were two types of art forms that is bottle designing and wooden box designing.

The students got an opportunity to learn a new form of art and also to make use of their own ideas and creativity. Overall it was a fun based learning experience.



### STUDENTS INDUSTRIAL VISIT

The department organized its annual industrial visit for the students of M.Com. to two renowned manufacturing companies in Goa; namely, Faber Castell at Corlim and MRF at Ponda. The students had an hands-on experience by interacting with the HR of the companies and the production manager of the plant & acquired information on various concepts learnt in class namely, Inventory management, HR practices, Exporting & Trade, Costing and Turnover, Quality Management etc.



# SKILL ENHANCEMENT INITIATIVE

## RETAIL MELA



“Retail Mela is an initiative of the department to encourage outside the class learning”.

Retail mela was held on 27th July 2018. It was a fun learning activity of the M.Com. Department for its students to get into the shoes of a Retailer and have an hands – on experience on carrying out various retail functions namely selling, purchasing, promotion & advertising and marketing. It was also a part of our assignment. There was a friendly competition between two teams namely the Silver Spoons and Food fiesta. Many fun activities were planned by both the teams to make this event an unforgettable and successful one. Activities like nail art, crafts stall, handmade ornaments, food stalls, dessert counters, etc. It was a wonderful experience working together in one team.

## M-QUEST

M-Quest was organized by the students of M.Com. department for the students of our college on 6th October 2019. The Competition was conducted using Kahoot App on their smart phones which is a tool for conducting quiz, discussions or surveys related to specific topics. Game-based pedagogy made it more engaging and easy to use. The quiz comprised of six rounds namely General Commerce Knowledge, Current Affairs, General Awareness, Verbal Ability, Technology & Computer Knowledge, and Identifying Famous Personalities & Logos. Students from M.Com. part-I and part-II helped us in framing the questions to test the capabilities of competitors and Our Lecturer Ma'am Thereza Coutinho helped in grooming our Quiz Master Ms. Siddheshree Karapurkar to conduct the quiz in an efficient manner. The Kahoot tool declared the first three winners on the basis of the speed at which the participants answered the questions and the correct response.





# M.COM. CHAMPS



**Dion Fernandes**  
Best Striker, Vlastos Futsal Tournament,  
Nirmala College



**Conrad D'souza**  
Qualified the  
NET Examination



Inter college Baseball  
semi finalist 2018-19



Inter class control cricket winners



Inter college basketball  
2018 runners up



Tiger Olympics runners up



Students at Com-Ignite Event,  
St. Xavier's College



**Sybyl Fernandes**  
Topper M.Com.  
(Business Management)



Tathastu Winners



Winners 'Plexus'  
Futsal tournament



Winners Talk N Talk  
Debate Competition



Winners of Passonic 2018



**Heena Bhoje & Ms. Kajal Raikar**  
won the silver medal for being the second  
place for the Research Quiz,  
Narayan Zantye College, Bicholim.



**Steffi DSouza** - Topper M.Com.  
(Accounting & Finance)



winners Inter - class  
Football Semi - final

## STUDENT ACHIEVEMENTS

## CAMPUS RECRUITMENT & PLACEMENT



**Ajita Bhagat**  
(Open Destination, Panaji)



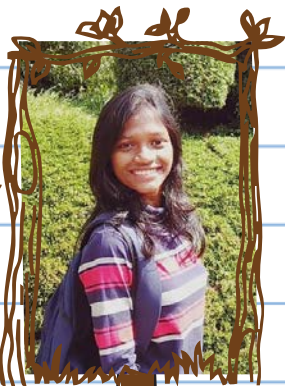
**Ranjit Vaigankar**  
(Zomato, Panaji)



**Sonam Sangodkar**  
(Open Destination, Panaji)



**Steffi DSouza**  
(Open Destination, Panaji)



**Vinda Borkar**  
(Open Destination, Panaji)



# STUDENT CORNER



## DEMONITISATION



Reuel Rodrigues

The Indian government decided to demonetize the biggest denomination notes on 8 November 2016 where RS 500 and RS1000 Rupees notes were no more a legal tender, this step has been declared as a master stroke for the Indian economy by various experts. This step is considered as the biggest cleanliness drive against the black money in the history of Indian economy. As per RBI, 87% transactions in India are cash transactions and this loophole is used by corrupted people to build a parallel economy with unaccounted money. This parallel economy helps in terror financing which in turn hampers the growth and development of country. On the other hand, RBI reported that they faced a loss to the extent of RS12000 crores due to demonetization. Almost all the industries were reporting loss due to demonetization and the common people were struggling to get their currency changed. But above all, India is getting digitized. People who have been depending on cash based transactions are now going for cashless transactions.



Maclyna Fernandes

## Overview of stock market

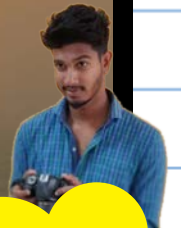
GST, undoubtedly, will provide a new and fresh system in Indirect Taxes in India like a person replaces his older clothes with new and modern wearing/apparels. E.g. Central Excise is a law belongs to period before independence. Since then, there are bundles of notifications, circulars, case laws, etc. being issued in the law. It has created a total havoc to the indirect taxation system.

GST is a great achievement for a country like India. GST will bring more transparency, computer based interface with department (without human intervention), cost reduction due to saving of cascading effect. It is a very good thought to collect tax by adding additional assesses base in Indirect Tax System instead of generating revenues by imposing tax on taxes.

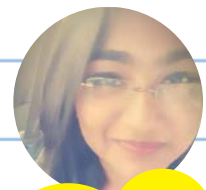
No doubt, compliance will be more in GST; however, in comparison to assessee who is covered under both of Central Excise laws and in State VAT, compliances are very cost effective.

GST has simplified the charging conditions like it will be levied on 'Supply' of any type. Now, there will be single meaning of supply for Tax.

Moreover, GST will add value to Country's goodwill in International business fraternity. In coming times, "GST in India" will become an example for other countries.



Ligin Pappachan



Vania D Souza



Pravin Patel