

Institutional Distinctiveness

Academic Year 2022-23

### **Competency and Career Development Courses**

To complement the academic curriculum of Goa University, the S S Dempo College of Commerce & Economics offers a comprehensive suite of value-added courses and workshops. These programs are meticulously designed to enhance students' skill sets, making them industry-ready for executive-level roles. The certificate courses offered are tailor-made to provide rigorous training in pivotal areas such as accounting, marketing, and taxation, catering specifically to the demands of the most sought-after fields.

Among the specialized courses available, the GST Filing certificate course empowers students to manage GST filings for small businesses efficiently. The Tally with GST certificate course equips students with proficiency in the most prevalent accounting software used by companies. Furthermore, the Digital Marketing certification course offers in-depth training in social media marketing strategies, ensuring students are well-versed in the digital marketing landscape.

These courses span 30 hours, offering practical, hands-on training to bridge the gap between academic knowledge and industry practice. Beyond these certificate courses, the college also hosts workshops on crucial topics such as feasibility report writing and data analysis using statistical software. These sessions are designed to furnish students with the essential skills and knowledge to perform effectively in professional settings.

Additionally, resume writing workshops are conducted to guide students in crafting compelling resumes. Recognizing that a resume represents the initial interaction with potential employers, these workshops aim to help students make a strong first impression through their resumes.



  
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