



MEMORANDUM OF UNDERSTANDING BETWEEN
DEPARTMENT OF EVENT MANAGEMENT, DCT'S SRINIVASSA SINAI DEMPO
COLLEGE OF COMMERCE AND ECONOMICS, CUJIRA BAMBOLIM AND
GOA MANAGEMENT ASSOCIATION (GMA), PANAJI

The following scheme of collaboration has been agreed upon between the above referred parties for the purpose of providing event management services by DEPARTMENT OF EVENT MANAGEMENT, DCT'S SRINIVASSA SINAI DEMPO COLLEGE OF COMMERCE AND ECONOMICS, CUJIRA BAMBOLIM, hereafter referred to as the EVENT PARTNER; for the event being organized by GOA MANAGEMENT ASSOCIATION (GMA), PANAJI, hereafter referred to as the ORGANIZERS.

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1. Event for which collaboration has been agreed upon:

Shaping Young Minds Programme (SYMP) 2023 being conducted by the ORGANIZERS under the aegis of All India Management Association.

2. Event date:

16 February, 2023.

3. Event venue:

Auditorium, National Institute of Oceanography, Dona - Paula, Goa.

4. Nature of Collaboration:

Event Partnership and Consultancy

- 5. Obligations of the EVENT PARTNER DEPARTMENT OF EVENT MANAGEMENT, DCT's SRINIVASSA SINAI DEMPO COLLEGE OF COMMERCE AND ECONOMICS, PANAJI:
 - a. Event Promotion
 - i. Designing of the event poster.
 - ii. Publicity of the event in college and other institutions as well as through agreed media as per requirement and advice of ORGANIZERS
 - iii. Designing of the event panel and publicity materials
 - b. Event Production
 - i. Stage set-up and decor
 - ii. Sound and light arrangement
 - iii. Audio-video set-up
 - iv. Arranging for event setup material
 - c. Participant Registrations for the Event
 - i. Designing registration documentations.
 - ii. Completing registration formalities on the event day
 - iii. Preparation of information/registration kits for participants.
 - d. Vendor selection
 - i. All the vendors required for the purpose of above obligations will be identified and engaged by the EVENT PARTNER.

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- 6. Obligations of ORGANISERS GOA MANAGEMENT ASSOCIATION (GMA), **PANAJI**
 - The ORGANISERS shall incur all the expenditures on resources required for a. accomplishing obligations of the EVENT PARTNER under clause 5a, 5b and 5c above.
 - b. The ORGANISERS shall provide students coordinator certificates to the student from DCT's SRINIVASSA SINAI DEMPO COLLEGE OF COMMERCE AND ECONOMICS, CUJIRA BAMBOLIM.
 - c. The ORGANISERS shall make payment of necessary fees as per clause 8 to the EVENT PARTNER as consideration for services provided.
- 7. No other monetary or non-monetary obligations are involved between either of the parties to the arrangement of this Memorandum of Understanding.
- 8. Consideration for EVENT PARTNERS
 - a. The ORGANISERS shall make payment of Rs. 60,000/- (Sixty Thousand Only) for the said event to the EVENT PARTNER as consideration for event partnership and consultancy service.
- 9. EVENT PARTNERS are not responsible for claims arising out of any accident or any other eventuality during the arrangement or conduct of the said event.

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Dr. Aruna Mesquita e Noronha,
Officiating Principal,
DCT's SRINIVASSA SINAI S DEMPO COLLEGE OF COMMERCE AND
ECONOMICS, PANAJI

Mr. Deepak A. Bandekar,

Chairman,

GOA MANAGEMENT ASSOCIATION (GMA), PANAJI

Date: 31st January, 2023

Place: Panaji - Goa



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Sign of Purchaser

MEMORANDUM OF UNDERSTANDING

BETWEEN

Goa Management Association
OS-10, 2nd Floor, Facility Block, Sapana Gardens
CHOGM Road, Alto Porvorim, Goa – 403 521

AND

D.C.T.'s S. S. Dempo College of Commerce & Economics, (BBA Department)

Deendayal Integrated School Complex, Cujira, Goa – 403202

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A. The Parties

Goa Management Association, formed in 1975, affiliated to the All-India Management Association (AIMA), New Delhi and having its address at OS-10, 2nd Floor, Facility Block, Sapana Gardens, CHOGM Road, Alto Porvorim, Goa – 403521 (Hereinafter referred to as 'GMA')

S.S. Dempo College of Commerce & Economics, a College established in 1966, affiliated to Goa University, accredited by NAAC at A grade, and recognized under Section 2(f) and 12(B) of the UGC Act, 1956 and having its address at Deendayal Integrated School Complex, Cujira, Goa – 403202 (Hereinafter referred to as 'Dempo College')

'GMA' and 'Dempo College' shall collectively be referred to as 'Parties' and individually as 'First Party' and 'Second Party' respectively.

WHEREAS:

- 1. GMA is an active and vibrant Local Management Association of AIMA, set up to represent the interests of Management practitioners, professionals and students in Goa and to promote and develop education and research in the discipline of Management
- Dempo College is a premier Higher Education Institution in the State of Goa, imparting education and carrying out research in the disciplines of Commerce, Economics and Management.

GMA and Dempo College agree to establish a programme for cooperation in areas of mutual interest and in accordance with the terms and conditions set out in this MoU.

B. Objectives

- 1. To foster collaboration between the Parties on areas of common interest and concern
- 2. To bridge the Industry-Academia divide
- 3. To provide the First Party with avenues to share the expertise of its members or invited resource persons with faculty and student members of the Second Party
- 4. To provide opportunities to the faculty and students of the Second Party to gain practical exposure, so as to strengthen the knowledge and skill base of faculty members and enhance the learning experience of students
- 5. To facilitate the advancement of knowledge through academic and research collaborations.

C. Terms of Reference:

1. The First Party, as part of its efforts to promote education and research in the Management discipline, will explore ways and means of involving students of the Second Party in its

2. The Second Party, as part of its efforts to bridge the perceived Industry-Academia divide, will work with the First Party to improve students' learning and readiness for work.

D. Responsibilities:

The First Party will

- a) invite the students and faculty members of the Second Party to attend programs that it organizes on its own, or on behalf of AIMA
- b) provide students of the Second Party opportunities to participate as volunteers for such programmes, which will help them meet and network with industry stalwarts from Goa as well as from all over the country
- c) involve the faculty members and students of the Second Party in any research project that it might undertake
- d) provide resource persons / speakers from amongst its members for workshops / conferences / seminars / webinars organized by the Second Party
- e) encourage its members to provide internships and on-the-job training opportunities to students of the Second Party
- f) encourage its members to participate in the Placement Fair and any other placement activity organized by the Second Party
- g) upon request from the Second Party, identify from among its members, possible Guest Faculty based upon their areas of expertise, and encourage these members to participate as Guest Faculty

The Second Party will

- a) encourage its students to participate in programs organized by the First Party
- b) provide the First Party and/or its members, student support wherever needed, for minor data collection.
- c) collaborate with the First Party in research activities, wherever there is scope for such collaboration.

E. Coordination

The Parties shall each appoint a Coordinator who will have the responsibility of, implementing the MoU, carrying out periodic reviews, and finding ways to strengthen the collaboration between the two Parties.

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F. Terms and Termination

- 1. This MoU will take effect from the date it is signed by representatives of the two Parties. It will remain valid for a period of five years, and may be continued thereafter after suitable review and agreement.
- 2. This MoU may, at any time during its period of validity, be terminated by one of the Parties upon prior notice to the other in writing not later than six months before the termination date. Once terminated, neither Party will be responsible for any losses, financial or otherwise, which the other Party may suffer. However, both Parties will ensure that all activities in progress are allowed to complete successfully.
- 3. Any cooperation under this MoU is subject to the availability of funding sources.
- 4. In the event that either Party wishes to disclose any data and/or information supplied in or resulting from the implementation of this MoU, the disclosing Party shall have prior written consent from the other Party.
- 5. Any dispute concerning the interpretation and/or application of this MoU shall be settled amicably through consultation between the Parties.
- 6. This MoU may be amended or revised at any time by mutual written consent of the Parties, and such amendment shall form an integral part of this MoU.

G. General

- 1. This MoU may only be amended or modified by a written agreement signed by the representatives of each party.
- 2. The Parties may disclose certain confidential information to the other in relation to any future proposal made under this MoU. Non-disclosure agreements will be made for each such event between the individuals involved from both institutions.
- 3. This MoU is signed subject to approval by respective academic / administrative bodies.

Signed for and on behalf of Goa Management Association Porvorim, Goa

Signed for and on behalf of
S.S. Dempo College of commerce &
Economics (B.B.A.Department)
Cujira, Goa

Name: Mr. Amin Ladak

Position: Chairman

Date: 29 6 2022

Position: Principal

06/22

Dr. Radhika S. Nayak

Integrated
School Comple

Date: 29 6 2022