

Dempo Charities Trust
S. S. Dempo College of Commerce & Economics
Cujira, Bambolim - Goa

Post Graduate Diploma in Management - Event Management

Batch 2017 - 2018

Subject: Certificate Course in Digital Photography

Duration (Hours)		4	4	4	4	4	4	4	4
Session No.		1	2	3	4	5	6	7	8
Sr. No.	Name of the student	Absent/Present/Justified							
1	Suraj Raju	P	P	P	P	P	P	P	P
2	Shetye Dattaraj Prasad	P	P	P	P	P	P	P	P
3	Shirodkar Deepti Naguesh	P	P	P	P	P	P	P	P
4	Soni Rajat	P	P	P	P	P	P	P	P
5	Badam Harish Fadma	A	A	A	A	A	A	A	A
6	Fernandes Fabio Falicia	P	P	P	P	P	P	P	P
7	Shruti Naik	P	P	P	P	P	P	P	P

Ashesh Kamat
Instructor Name & Signature

[Signature]
Programme Coordinator

[Signature]
PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Cujira Integrated Educational Complex



S.S. Dempo College of Commerce & Economics - PGDM

Cujira, Bambolim

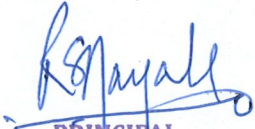
Certificate Course in Profesional Photography

Ledger Account

1-Apr-17 to 12-Nov-21

Page 1

Date	Particulars	Vch Type	Vch No.	Debit	Credit
1-Aug-17	By Bank Of India Sb A/c 100710210000003 v.no.177 - Suraj Raju	Receipt	27		4,000.00
	By Bank Of India Sb A/c 100710210000003 v. no.178 shetye Dattaraj Prasad	Receipt	29		4,000.00
7-Aug-17	By Bank Of India Sb A/c 100710210000003 fee towards prof. photography recieved from Shiroadkar Deepti Naguesh	Receipt	36		4,000.00
	By Bank Of India Sb A/c 100710210000003 fee for prof photography recieved from Soni Rajat	Receipt	37		4,000.00
10-Aug-17	By Bank Of India Sb A/c 100710210000003 fee of photography recieved from Badam Harish Fadma	Receipt	41		4,000.00
11-Aug-17	By Bank Of India Sb A/c 100710210000003 fee for photography recieved from fernandes fabio falicia	Receipt	42		4,000.00
	By Bank Of India Sb A/c 100710210000003 fee for fundamental in prof photography recieved from Shruti Naik	Receipt	43		4,000.00
5-Mar-18	To Bank Of India Sb A/c 100710210000003 Being paid towards refund of Fees due to cancellation in Fundamentals in Professional Photography to Badam Harish vide Cheque no.003874 dtd 5/3/2018.	Payment	63	4,000.00	
	To Closing Balance			4,000.00 24,000.00 28,000.00	28,000.00 28,000.00
1-Apr-18	By Opening Balance				24,000.00
26-Mar-19	To Bank Of India Sb A/c 100710210000003 being NEFT made to Aslesh Kamat towards classes conducted for certificate course in Fundamentals of Professional Photography.	Payment	117	10,000.00	
	To Closing Balance			10,000.00 14,000.00 24,000.00	24,000.00 24,000.00

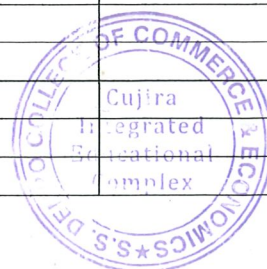

PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Cujira Integrated Educational Complex



10 days

9049435851

S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Cujira Integrated Educational Complex



Curriculum for Business Analytics

Classroom & Online Course



Submitted by

OutBox Consulting Pvt Ltd

R. K. Nayak
PRINCIPAL

S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Cujira Integrated Educational Complex



Business Analytics Curriculum – Classroom

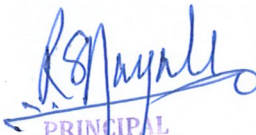
Data Analysis using IBM SPSS (15 Hrs)

1. Introduction to Business Analytics

- What is Analytics and Intelligence
- Business Analytics vs Business Intelligence
- Applying Analytics in today's industry
- Leading Tools for Analytics in the Market
- Data Knowledge to Results – Building Analytics Capability
- Analytics – Path from Insights to Value
- Sample Case Studies

2. Predictive Analytics

- Statistics
- Probability Theorems
- Random Variables
- Expected Value of Random Variables
- Hypothesis Testing
- Chi-Squared test
- Difference of Mean For One and More than One Sample
- Difference of Proportion For One and More than One Sample
- Difference of Variance For One and More than One Sample
- ANOVA Test
- Linear Regression



PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Cujira Integrated Educational Complex

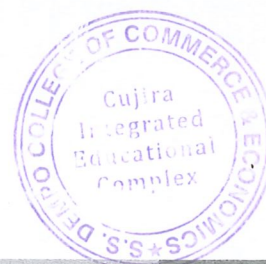


3. Integrating data
4. Testing of Hypothesis
5. Factor Analysis
6. Discriminant Analysis
7. Linear Regression
8. Cluster Analysis
9. Conjoint Analysis

Data Analysis using R (15 Hrs)

1. Introduction to R
2. Installing R
3. Data Structures
4. Graphical Analysis
5. Frequencies
6. Descriptive Statistics
7. Comparing Populations (Testing of Hypothesis)
8. Relationship Between Variables


PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Cujira Integrated Educational Complex



Business Analytics Course Curriculum – Online

1. Introduction to Business Analytics

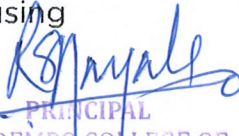
- What is Analytics and Intelligence
- Business Analytics vs Business Intelligence
- Applying Analytics in today's industry
- Leading Tools for Analytics in the Market
- Data Knowledge to Results – Building Analytics Capability
- Analytics – Path from Insights to Value
- Sample Case Studies

2. Predictive Analytics

- Statistics
- Probability Theorems
- Random Variables
- Expected Value of Random Variables
- Hypothesis Testing
- Chi-Squared test
- Difference of Mean For One and More than One Sample
- Difference of Proportion For One and More than One Sample
- Difference of Variance For One and More than One Sample
- ANOVA Test
- Linear Regression

3. Data Warehousing

- Introduction
- Importance of Data Warehousing
- OLTP vs OLAP
- Data Cubes


PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Cujira Integrated Educational Complex



- Data Marts
- ETL (Extraction, Transformation and Loading) DATA

4. Data Mining


- CRM
- Data Mining Techniques
- Models and Tasks
- Clustering
- Association Rules
- Decision Trees
- Classification Matrices

5. R Programming

- Introduction to R
- Vectors and Matrices
- Working with Data in R
- Logic Statements
- Installing Packages
- Bar Charts and Histograms
- Scatterplots
- Sensitivity and Specificity

6. SAS

- Introduction to SAS
- Data Structures
- Data Management
- Data Reporting
- SAS Macros


 PRINCIPAL
 S.S. DEMPO COLLEGE OF
 COMMERCE & ECONOMICS,
 Cujira Integrated Educational Complex

