Objectives of the course: To outline an emphasis on hands on practice with the reservation connect with the tourism industry worldwide

Module 1: Introduction: Travel Agency and Tour Operators
Definition- scope- Types of Travel agencies- Travel for pleasure- peace time activity- paid holiday concept- changing travel attitudes- technological change and their effects- defining tourism and foreign tourists- tourism- Holiday Packages- Travel Destinations.

Module 2: Passenger Transport
Prime focus in expansion of tourism- high speed trains- cruise liners-air transport – commercial transport – ocean transport- Indian Railways: Past , Present, Future- types of tours available in India- Indrail pass- special schemes and packages ( Palace on wheels, royal orient, fairy queen )

Module 3: Travel Agency Operations
Scope and role of retailers- modern travel agencies- travel organization – handling a clients- WTA Guidelines- service suppliers-Thomas Cook- American Express- Cox & Kings

Module 4: Travel agency appointments
International air transport agency (IATA)- trade association activities- traffic conferences and activities- IATA allied service-IATA accreditation for agency- IATA Control approval- international regulations- Indian association of travel operators- world tourism and travel council- Federation of Hotel & Restaurant Association of India (FHRAI).

Recommended Reading List: