Objectives of the Course: To enable students to focus attention on India externally and internally to create national consensus for promotion of tourism and understand various perspectives of Tourism in India.

Module 1: Introduction to Tourism in India. (15 Hours)
Tourism Revolution - Tourism and Leisure - Definitions - Benefits from tourism - Incentives for Development.

Module 2: States Perspectives. (15 Hours)
Resource potential in Tourism in various states of India.

Module 3: Tourism Development under Different Plans. (15 Hours)
First Five Year Plan - Second Five Year Plan - Third Five Year Plan - Fourth Five Year Plan - Fifth Five Year Plan - Sixth Five Year Plan - Seventh Five Year Plan - Eighth Five Year Plan - Ninth Five Year Plan - Tenth Five Year Plan -

Module 4: Tourism Policy & Planning in India - An Analysis (15 Hours)
Early years - SWOT Analysis - Analytical Review of India’s Tourism Policy.

Recommended Reading List: