

Dempo Charities Trust's
S. S. Dempo College of
Commerce & Economics

REACCREDITED BY NAAC AT THE 'A' GRADE (WITH A CGPA OF 3.30)

DEPARTMENT OF
TOURISM
STUDIES

S. S. DEMPO COLLEGE, GOA



Masters
of
Tourism
&
Travel
Management
(MTTM)



VISION

To be the premier institution for commerce education, transforming individuals for a better society.

MISSION

- To foster a culture of academic excellence
- To institutionalise research, innovation and entrepreneurship
- To collaborate with industry to strengthen education, content and research
- To equip students with life-skills for holistic development
- To nurture healthy and compassionate citizens
- To promote inclusiveness among all
- To engineer social change through outreach and extension activities

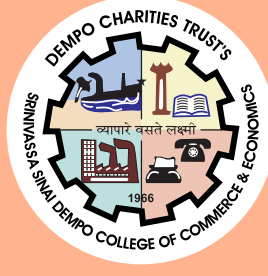
VALUES

- Passion for Excellence
- Integrity
- Humility
- Respect and Compassion
- Social Consciousness



PROSPECTUS 2022 - 2023





GOVERNING BOARD

1.	Shri Shrinivas V. Dempo	Chairman
2.	Smt. Pallavi S. Dempo	Member
3.	Mr. G. Balasubramanian	Member
4.	Mr. P. R. Nadkarni	Member
5.	Dr. M. M. Modassir	Member
6.	CA Sandip Bhandare	Member
7.	Mr. Sanjay Priolkar	Member
8.	Dr. Radhika Nayak (Principal)	Member
9.	Dr. Vrinda Borkar	Member
10.	Mr. Rajesh R. Bhatikar	Member Secretary



PROSPECTUS 2022 - 2023



FROM THE PRINCIPAL'S DESK

Congratulations on having braved the COVID storm and for having successfully completed your graduation!

Congratulations also on having chosen the MTTM program in the oldest and most prestigious college for commerce education in the state of Goa. Needless to say, you have chosen the best! The dedicated and tireless efforts of the excellent teaching faculty ensure that students are facilitated, supported and motivated to train to be managers who are a cut above the rest in the dynamic travel and tourism industry.



The MTTM program offers the best to the students by way of state-of-the-art infrastructure, matchless facilities and exceptional opportunities. The academic theory transacted in the program is augmented by a host of globally recognised skill development courses tailor-made for the travel and tourism industry through the Authorised Training Centre (ATC) franchise arrangement with IATA. On-the-job internships offered by industry partners further enrich the program.

Education, post-pandemic, has evolved into a technology intensive, student-centric exercise which demands that institutions keep pace with the changes. Accordingly, hybrid modes of teaching-learning adopted by the faculty have helped us surmount COVID related challenges.

Also, post-pandemic, reviving commerce and industry in India and around the world is proving to be extremely demanding of professionals in these fields. The MTTM program recognises this challenge and is committed to nurture aspiring managers who surpass the expectations of the industry.

In fact, our students are our 'Brand Ambassadors'. As they progress from the portals of our institution, they carry with them the values that we instill in them by example to reach for their goals while continuously mentoring them to aim higher!

As we prepare to offer ourselves for assessment and accreditation by NAAC, Bangaluru in the fourth cycle, to certify our penchant for quality enhancement, the management, teaching, administrative and support staff of Dempo Charities Trust's S. S. Dempo College of Commerce and Economics, Cujira, reiterate their commitment to spare no efforts to give all our students the most memorable and worthwhile college experience!

Welcome then, to be a 'Dempoite' and 'Live your dream'!

Dr. Radhika Shrikant Nayak
Professor and Principal



PROSPECTUS 2022 - 2023



DEMPO CHARITIES TRUST

The name 'Dempo' has been associated with philanthropy for many centuries. Their fame has extended beyond the boundaries of Goa and has spread all over India. They have supported individuals and institutions associated with the arts and culture, sports and especially education. From days of yore, their home was a haven for the needy students. In more recent times, this philanthropic attitude saw the foundation of Dempo Charities Trust. The Trust manages four educational institutions in Goa.

These are:

1. Dhempe College of Arts and Science - established in 1962 and located at Miramar (NAAC accredited "A").
2. Srinivassa Sinai Dempo College of Commerce & Economics - established in 1966 and located at Cujira, St. Cruz, Goa.
3. Vasantrao Dempo Higher Secondary School of Science, Commerce & Arts - established in 1975 at Integrated Educational Complex Cujira, St. Cruz, Goa.
4. Dempo Higher Secondary School of Science Trust - established in 2012 at Miramar.

Apart from managing these educational institutions, the Trust also provides annual scholarships and financial assistance to needy and deserving students not only from the institutions under its management but also to students from different parts of Goa as well as outside Goa.

The Trust has also been extending financial assistance to various educational, socio-cultural and religious institutions.

With a view to bridging the gap that exists in the field of research in Goa in subjects related to Goa's culture, arts, society, biodiversity etc., the Dempo Charities Trust has established a Fellowship to provide non-University institutional assistance to Goan Scholars undertaking such research. The financial grant of Rupees One Lakh is granted on the basis of merit for the completion of research in a scientific manner. This Fellowship also aims at strengthening and consolidating the intellectual foundations of Goa.

The Trust has recently instituted twenty five scholarships in memory of founder Trustee Late Padmashri Vasantrao Sinai Dempo for students from Santacruz village for pursuing higher education.

The Trust also supports and promotes cultural activities like music, theatre and festivals promoting Goan traditions. Seminars, Workshops, Conferences, Training Camps conducted by Goa University and other professional bodies also find support of the Trust.

To commemorate the memory of Late Shri Vasudeva V. Sinai Dempo and to give fillip to intellectual development of Goa, the Trust has recently started, a Memorial Lecture Series after the illustrious son of Goa - Vasudeva V. Sinai Dempo. Vasudeva Dempo's contribution to education and research in Goa is tremendous. Indeed, he gave as much importance to social, educational and cultural activities as he gave to his own business. Truly, his dedication and sincerity in undertaking various efforts to contribute to the cultural, social and educational advancement was beyond compare.

All in all, it can be stated that the Dempo Charities Trust has rendered yeoman service in educational, social and cultural fields in Goa. It will strive to continue rendering this noble service in future as well.



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S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS

S. S. Dempo College of Commerce and Economics, established in 1966 by the Goa Education Society under the Chairmanship of Shri. Vasant Rao S. Dempo, a leading industrialist in Goa, is the oldest and the most highly reputed institution for undergraduate commerce education (B.Com). Presently managed by the Dempo Charities Trust, Panaji, led by the dynamic scion of the Dempo family, Mr. Shrinivas Dempo and trustees, Ms Pallavi Dempo, and Mr. Yatish Dempo the college is attaining new frontiers with exciting career oriented educational programs.

The fundamental objective of the college is to produce educated men and women possessing domain knowledge, professional competence and above all, moral character, to work in the sphere of trade, commerce, finance and industry. Having scrupulously lived up to the objective, the college that is affiliated to the Goa University, has produced commerce graduates who make up the who's-who of the business and commercial firmament of Goa. The rich alumni resource testifies to the fulfilment of the vision and mission of the institution.

In keeping with the changing demands of education, the college has now diversified its foundation through the industry linked undergraduate program in Business Administration (B.B.A) the Post Graduate Diploma in Management –Event Management program, Masters of Tourism and Travel Management (MTTM), the Integrated Master of Commerce Program and the Post Graduate Program in Commerce (M.Com) all affiliated to Goa University.

The college lays equal emphasis on the all around development of the personality of the students who enter its portals. The achievements of the students in sports have been laudable. The students have earned laurels in the competitions for co - curricular activities organised within and outside the state. To win with dignity and lose sportingly is a lesson that alumni carry with them as they face life's challenges, having benefited from training imparted to them in the varied activity clubs that function under the guidance of the faculty.

The college also takes pride in inculcating a spirit of service, discipline and patriotism through activities of the NSS and NCC units. The active participation of staff advisors enthuse the students to give their time, energy and money and impress on them the lasting values of caring for and sharing with the underprivileged.

The aim of the institution is to enable students to step out into the competitive professional world with competence and confidence and towards this end, no effort is spared by the Management and staff of S. S. Dempo College of Commerce and Economics.



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CAMPUS CULTURE



Our Fortress of Knowledge



PROSPECTUS 2022 - 2023



MASTERS OF TOURISM AND TRAVEL MANAGEMENT

A Post Graduate Programme Affiliated to Goa University

INTRODUCTION

MTTM programme is designed to develop and nurture change agents in the domain of aviation, tourism, wellness, hospitality, and heritage management. In view of the recent developments associated with tourism, which includes the upcoming international airport in Goa can convert it into a bustling aviation and logistic hub. With infrastructural developments and associated tourism based activities there is a requirement of skilled resources to cater to the demands created by the tourism industry. The course intends to provide expert training to tourism and aviation industry aspirants and to help them achieve professional level competences in their respective discipline. Post graduates of this programme will be able to acquire comprehensive knowledge in the area of tourism sector by developing their research capabilities, policy drafting and development, human resource management, marketing, MIS deployment, geographical comprehension, entrepreneurship, quality management skills which will prepare them to pursue enriching careers with travel process outsourcing companies, global distribution system companies, aviation and airline industry, logistics and cargo management firms, travel houses, museums, and destination management companies with an array of career opportunities starting from mid management level.

COURSE OBJECTIVES

- To nurture and develop change agents for the tourism domain
- To enrich the future influencers of the hospitality and tourism industry
- To cultivate the spirit of research in both qualitative and quantitative techniques
- To enable participants to manage and provide solutions in a global environment
- To enable innovators for travel and tourism products

CAREER OPTIONS

- **Aviation Management:** Airport Manager, Project Manager, Quality Assurance Manager, Quality Analyst, Pricing Analyst, Regional Airline Manager, Cargo and Logistics Specialist.
- **Wellness Tourism Management:** Entrepreneur in Wellness Products, Destination Marketing Manager, Spa Operations Manager.
- **Hospitality Management:** Resort and Hotel Manager, Quality Analyst, Destination Marketing Manager.
- **General Tourism Management:** Operations Manager, Travel Agency Manager, Team lead.
- **Heritage Tourism Management:** Specialist in sustainable rural tourism, Tour Escort for Inbound tourism, Teacher, Entrepreneur.



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DURATION & STRUCTURE OF THE PROGRAMME

It is a two year full time programme affiliated to Goa University. For admission to the MTTM programme, a candidate must have passed a degree in any discipline with at least 40% marks and secure a rank in the Goa University Admission Ranking Test (GU-ART 2021). The provisional admission is granted after securing a rank in the GUART and the qualifying degree exam in order of merit. Merit list is displayed in college website regularly. The candidate has to also confirm their seat on Goa University GUMS portal.

Number of semesters and how the courses are distributed

The MTTM programme is divided into four semesters. Each semester will have compulsory papers, Students are given an option to choose one of the two languages and option to choose a specialization track from a list of five as prescribed on the list of courses from the third and fourth semester.

● **CREDITS (Theory, Tutorial and Practical)**

The post graduate degree of MTTM will be awarded to candidates earning 64 Credits during the two years. Of these 52 credits are for the compulsory courses which includes an Internship of 6 credits, While 12 Credits for the optional subjects that lead to MTTM specialization. Each credit will carry 12 hours of training. A paper of 4 credits shall be a total of 100 marks with duration of 3 hours at Semester End Assessment (SEA) examination for 60 marks, while Intra Semester Assessment (ISA) (ISA) will carry 40 marks. A paper of 3 credits shall be a total of 75 marks with duration of 2 hours at SEA examination for 45 marks, while ISA will carry 30 marks. A subject that carries 2 credits shall be a total of 50 marks with duration of 2 hours at SEA for 30 marks, while ISA will carry 20 marks.

● **INTERNSHIP**

Every student has to undergo 6 weeks of internship in functional area of the specified tourism and aviation industries. The students are required to maintain an internship log and document relevant data for scrutiny during the internship presentation along with a formal report. The internship carries 6 credits and carries a score of 150 marks.



LIST OF COURSES

In the following tables, L refers to Lectures, T refers to tutorials and P refers to practicals.

Compulsory Papers

Papers

(Core Subjects Indicated as TTC-XXX, Optional Subjects Indicated as TTO-XXX)

COURSE CODE	PAPER	L-T-P (HOURS/WEEK)	CREDITS
SEMESTER I			
TTC-101	PRINCIPLES OF MANAGEMENT	2	2
TTC-102	PRINCIPLES AND POLICIES OF TOURISM	2	2
TTC-103	BUSINESS STATISTICS	2	2
TTC-104	GEOGRAPHY FOR TOURISM	2	2
TTC-105	MANAGERIAL COMMUNICATIONS	1	1
TTC-106	HUMAN RESOURCE MANAGEMENT IN TOURISM	2	2
TTC-107	TOURISM ECONOMICS	3	3
TOTAL CREDITS			14
SEMESTER II			
TTC-208	BUSINESS RESEARCH METHODS	2	2
TTC-209	ETHICAL, LEGAL AND REGULATORY ASPECTS OF TOURISM	2	2
TTC-210	TOURISM MARKETING	2	2
TTC-211	ACCOUNTING FOR MANAGERIAL DECISIONS	2	2
TTC-212	QUALITY MANAGEMENT IN TOURISM	2	2
TTC-213	ENTREPRENEURIAL MANAGEMENT IN TOURISM	2	2
TTC-214	SUSTAINABLE TOURISM	2	2
TTO-215	INDUSTRY INTERNSHIP	-	6
TOTAL CREDITS			20



CHOICE BASED CREDIT FOR SEMESTER III AND SEMESTER IV

(*Approved by Goa University, Board of Studies- Management on 14th June 2019)

COURSE CODE	PAPER	L-T-P (HOURS/WEEK)	CREDITS
TTC-316	TRAVEL CONSULTANCY AND TOUR OPERATIONS	2	2
TTC-417	EVENT PLANNING AND MANAGEMENT	2	2
TTO-018	AVIATION PROJECT MANAGEMENT	4	4
TTO-019	AIRPORT OPERATIONS(Option to twin with IATA Airport Operations course recognised by Ministry of Civil Aviation)	4	4
TTO-020	AIR FARES AND TICKETING(Option to twin with IATA Foundation in Travel and Tourism course recognised by Ministry of Civil Aviation)	4	4
TTO-021	AIR CARGO MANAGEMENT AND LOGISTICS(Option to twin with IATA Cargo Management course recognised by Ministry of Civil Aviation)	4	4
TTO-022	AIRLINE REVENUE MANAGEMENT (Option to twin with IATA Airline Revenue Management course recognised by Ministry of Civil Aviation)	4	4
TTO-023	TOURISM MANAGEMENT INFORMATION SYSTEMS	2	2



PROSPECTUS 2022 - 2023



TTO-024	RESORT MANAGEMENT	2	2
TTO-025	HISTORY AND HERITAGE OF GOA	4	4
TTO-026	ADVENTURE AND SPORTS TOURISM	2	2
TTO-027	HOME STAY MANAGEMENT	2	2
TTO-029	FITNESS AND NUTRITION AS A TOURISM PRODUCT	4	4
TTO-030	WELLNESS TOURISM AND SPA MANAGEMENT	4	4
TTO-031	INTERNATIONAL TOURISM MANAGEMENT	4	4
TTO-032	TRAVEL MEDIA AND JOURNALISM	4	4
TTO-033	TOURISM PRODUCTS OF INDIA	4	4
TTO-034	FINANCIAL MANAGEMENT IN TOURISM	4	4
TTO-035	FOREIGN LANGUAGE - FRENCH I*	2	2
TTO-036	FOREIGN LANGUAGE - FRENCH II**	2	2
TTO-037	FOREIGN LANGUAGE - PORTUGUESE I*	2	2
TTO-038	FOREIGN LANGUAGE - PORTUGUESE II**	2	2
TOTAL CREDITS (2 Core + 14 Optional) - SEM III			16
TOTAL CREDITS (2 Core + 12 Optional) SEM IV			14

- A learner has to select a total of 14 Credits from optional course (TTO) list for Semester III
- A learner has to select a total of 12 Credits from optional course list (TTO) for Semester IV
-

ONLY ONE FOREIGN LANGUAGE (*) CAN BE SELECTED AS OPTIONAL AND WILL BE CARRIED FORWARD FOR SEMESTER IV()**



FEES STRUCTURE - ACADEMIC YEAR 2022-2023

The fee structure of Self-Financing Master's of Tourism and Travel Management (MTTM) for the Academic year 2022-23 is as follows:

PARTICULARS	PART I (GOA UNIVERSITY ALUMNI)	PART I (NON-GOA UNIVERSITY ALUMNI)	PART II
Tuition Fees	32676	32676	31120
Library Fees	250	250	250
Computer Lab Fees	250	250	250
Gymkhana Fees	260	260	260
Student Activity Fees	3000	3000	3000
Student Aid Fees	120	120	120
University Admission Fees	1000	1000	1000
University Registration Fees	630	3675	---
Library Deposit (Refundable **)	1000	1000	---
Uniform Fees	3000	3000	---
Parents Connectivity and Smart Card	660	660	660
Internet Connectivity	500	500	500
Alumni Membership Fees	---	---	200
Total Fees in Rs.	43,346/-	46,391/-	37,360/-

** Fees are subject to change as per guidelines issued by Directorate of Higher Education, Govt. of Goa and Goa University.



Student Guidelines

1. After securing a GU-ART rank the student is required to pay a 'Seat Confirmation' Fee of Rs. 5000/- through the GUMS portal to Goa University.
2. After remitting the 'Seat Confirmation' fee the student can proceed to pay the balance tuition fees through the college payment gateway under admissions tab.
3. Admission Process: Tuition fees to be duly accompanied with a print of the 'online application PDF Token' from www.dempocollege.edu.in, 'anti-ragging form', 'student ID form' and testimonials as mentioned in the prospectus.
4. Students are required to collect their receipt from the college office one week after the online transaction is done.
5. All students to retain the original receipts for bursary schemes or as official proof of admission and for entry to college before student ID is issued

All Non-Goa University (Outstation) students are required to obtain

1. Migration Certificate,
2. Provisional Marks/ Original Marks Card from their home university
3. Eligibility Certificate from Goa University.

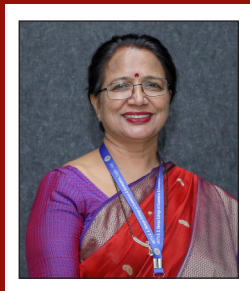
The above documents in original are to be submitted to the office within 90 days from the provisional admission to the MTTM Programme



PROSPECTUS 2022 - 2023



TEACHING FACULTY



PRINCIPAL

Dr. Radhika S. Nayak

MA (Economics & Political Science), MA (Economics), PhD. LLB, Diploma in Higher Education, PGDM (GIM, Goa).

Professor and Principal, Officiating Registrar of Goa University.

Having over 38 years of teaching experience. She is actively in research in the field of Growth,

Inequality and Regional imbalances in Economic Development. Her area of academic interest is Development Economics.

Recipient of 'Goa State Level Award for Teachers' 2019.



PROGRAMME COORDINATOR

Dr. Cheryl Venan Dias

Ph.D Management, M. Phil, MBA (HRM) (NET), IATA/UFTAA Standard and Advance Certification, IATA/UFTAA Authorized Training Centre Certified Instructor for Foundation and Consultant Courses from IATA Montreal, Canada.

Department of Masters of Tourism & Travel Management.

Has a corporate experience of 12 years and 9 years of Teaching Experience at Post Graduate Level, and has worked with Czech Airlines, Qatar Airways, Thomas Cook, Siemens, Christ University and TATA Interactive Systems. This includes 8 years of travel training experience and 1 year in Instructional Design. She has presented in 11 International Conference, 1 National Conference and Published in 12 peer reviewed journals including SCOPUS, Web of Science and UGC Care, published a book, and contributed two chapters on tourism subjects. Recipient of Kamal Sharma Award for Academic Excellence 2021. Recipient of two national level awards by InSC for 'Research Excellence and Academic Excellence' in 2020, Recipient of the Prestigious D.D. Kosambi Post-Doctoral Fellowship Award in 2021-22. She is also an Editor with Iterative International Publishers, USA and India and currently editing a book titled 'Futuristic Trends in Renewable & Sustainable Energy'



VICE-PRINCIPAL

Dr Aruna Mesquita e Noronha

BCom (Business Studies), MCom (Business Studies), UGC-NET, PhD (Business Management).

Vice Principal: 2022-23 onwards

Officiating Principal: July 2022 onwards

she is an Associate Professor at the Department of Commerce of the BCom programme at DCT's S.S.

Dempo College of Commerce & Economics. During her 25 years of teaching experience at this institution, Dr Noronha has taught courses in business management which include advertising management, personnel management, rural marketing, services marketing, strategic management, retail management, event management and brand management. She earned her PhD from the Department of Management Studies-Goa University with her thesis titled 'Impact of emotions and social support on positive consumer behavioural intentions in health care systems'. Her research interests lie in the areas of consumer behaviour, services marketing and retail management. She has presented research papers at international conferences in Switzerland and Portugal and has also published research papers in International (SCOPUS) journals. She has been a member of JCI (Junior Chamber International)-India (Colva), and attended various international JCI-conferences. During her tenure as president of JCI-Colva in 2004, the chapter earned its 100% efficiency recognition award from JCI-India. She has cleared her Grade-1 exam in violin from Trinity College, London



Mr. Yash Bhushan Prabhugaonkar

BE(Mechanical), MBA-MITHM (JCU, Singapore)

Assistant Professor, Department of Masters of Tourism and Travel Management. He has a post-graduate degree in Business Administration and International Tourism

Management from JCU Singapore. He has around two years of teaching experience and presented at International and National Conferences and written a book chapter on Asian Entrepreneurs. His interest lies in the cultural heritage of the Indian subcontinent, tourism marketing, tourism entrepreneurship and MICE tourism

VISITING FACULTY



Dr. Pradeep B. Salgaonkar

Pharmacy Graduate from Goa College of

Pharmacy, Masters in Management Studies (MMS) and Ph.D. in Management from Goa University, Faculty of Management Studies. He has a wide industry and academic experience of over 24 years. He

worked with prestigious organizations like m/s CIPLA Ltd., Goa Housing Corp., Saraswat College BBA department, MBA program of Faculty of Management Studies Goa University, ICFAI Business School and as Director at SSIMS Goa. He has authored a book "Marketing of Healthcare Services" and published many articles in renowned research journals. He is a regular contributor to 'Business Goa' - Goa's only Business Magazine, vide column titled "Beyond Classroom". He is the recipient of prestigious D. D. Kossambe post-doctoral research fellowship. He is the past Chairman of Goa Management Association (GMA). He is a full time corporate trainer and facilitator and is the Founder of SALDOTS Academy, Corporate Trainers and Facilitators.



Mr. Ar. Guruprasad Mantravadi

He is a successful entrepreneur with 20 years invaluable experience in starting and scaling business. Educated in Architectural Design, and has developed a strong foundation in Business Strategy Development, Supply chain

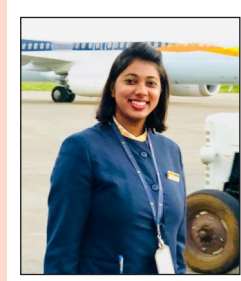
management, Financial Management and Project Management. Guruprasad has completed his Post graduate Diploma in Supply chain Management from NMIMS, Mumbai and has studied Business Analytics and Data science from reputed Institutes to uncover hidden problems in Businesses with working knowledge in Tools like R and Python. He is currently undertaking consultancy projects in supply chain management and Business analytics and Strategy for improvement of profitability and business transformation.



Mr. Satyajit Bhattacharjee

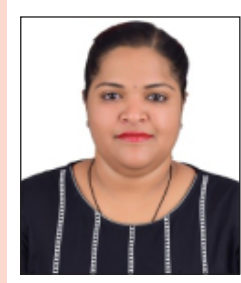
He started his career with Logistics Supply chain and warehousing from 1993, and has more than 26yrs of experience, during his tenure, he has worked in various part of India and Goa is his 8th location. In the past 26yrs he has worked with Gati Ltd, DTDC International

Courier, FedEx, DHL, UPS and Air Arabia. com, and is currently heading the Cargo Division of Oman Air for the Goa Station. He is the founder cum Trustee of Goa Air Cargo Association trust and member of State logistics Committee formed at Goa Secretariate, porvorim, and Executive logistics Committee and a member of CII Goa and Goa chamber of Commerce.



Ms. Dale D'souza

She is an Aviation Professional with 10 years of experience. Certified loadsheeter and Ramp supervisor for various types of Aircraft. Worked with Air India, Jet Airways and International Charter Airlines.



Mrs. Bhakti Thakur

MTTM, BBA Tourism & Hospitality Management

She holds a First Class Masters degree in Tourism & Travel Management & has secured First Class with distinction in Bachelors of Business Administration specialized in Tourism & Hospitality Management from National

Institute of Tourism & Hospitality Management - Hyderabad.

Having 4years of experience in the hospitality industry & has worked for GMR Group at the Hyderabad International Airport & P&O Cruises.

She is an active member of Eco Kshatriya Foundation.

Presently self-employed & has keen interest in teaching.



VISITING FACULTY



Mr. Hemant Kumar

M.A. in French and Francophone Studies
He has secured a First Class at Post Graduation from Goa University with a Specialisation in French and Francophone Studies and has a teaching experience more than three years.



Mrs. Helena Fernandes

B. Sc, LLB, M.A.
(Portuguese)
She has secured O Grade at Post Graduation from Goa University & has 5 years of teaching experience. She has also completed the "Curso Annual de Lingua Portuguesa" from the University of Lisbon & Aveiro



Ms. Anushka Laad

Mental health counsellor.
She has completed her master's in counselling psychology from SNTD Women's University Mumbai. She has completed her primary and advanced training in Rational Emotive Behaviour Therapy from INVIVO Mumbai. She also has a diploma in Applied Buddhist Psychology.

She has been extensively working for the past four years with children and adolescents conducting workshops to sensitize people about mental illness.

As a college counsellor she aims to provide students with a safe, supportive environment to facilitate growth both personally and academically.



Dr. Michael Dias (Director- Physical Education)

M.PE, B.PEd., B.A. (NET)
A Gold medalist at the B.PEd. course from Goa University, is an accomplished Basketball, Football and Volleyball player. He has also represented Goa and Kerala University at various

national competitions. With a specialization in Sports Psychology, he is also a qualified AFC 'C' Football coach. Ph.D in Physical Education from SRTM University, Nanded.



Mrs. Anjali M. Bhide (Librarian)

MLIS, (NET)
With 14 years of experience as a Librarian, she has also received prizes for her short stories in Marathi in various competitions.

COURSES OFFERED BY DEMPO IATA AUTHORISED TRAINING CENTER



IATA COURSE DETAILS		
Course Name	Details	Careers
IATA Foundation in Travel and Tourism	Course begins in first week of March/June/Sept/Dec, 3 months, 2hours session, 5 days a week, online proctored exam can be written from home under remote supervision	Frontline travel agent, airport ticketing and reservations, cabin crew.
IATA Consultant Course	Begins from first week of March/June/Sept/Dec, 3 months, 2hours session, 5 days a week, online proctored exam can be written from home under remote supervision.	Tourism entrepreneur, Travel Consultant, Tour operator, travel agency or airline accounting
IATA Airport Operations	Course beings in August, four sessions in a week, total of 48 hours, online proctored exam.	Airport Security, Ground handling, Baggage Handling, Air side, Ramp Services
IATA Cargo Introductory Course	Begins in March/June/Sept/Dec, total 50 online contact sessions, online proctored exam.	Career as a cargo and logistics operator, manager
e-learning Courses fully mentored online no classroom sessions:		
a) Accounting and Financial Management for Travel Agencies b)BSP Essentials for Travel Agencies c) Aviation Law Fundamentals d) Dangerous Goods Regulations (DGR) for General Cargo Accepting and Processing Personnel e) Harvard ManageMentor for IATA Students and Graduates		
Earn an International IATA digital certificate which can be displayed on your LinkedIN profile!		
Contact Details: Principal: Dr. Radhika S. Nayak S.S. Dempo College of Commerce and Economics, IATA ATC, Cujira, Goa IATA Coordinator: Dr. Cheryl Venan Dias Email: mttmdempo@gmail.com Whatsapp 7757002102		



IATA Department Profile

The PG Department of tourism studies nurtures the International Air Transport Association (IATA) Authorised Training Center, headed by Dr. Cheryl Venan Dias. The international diploma courses offered by IATA are globally recognized by all airlines, travel agencies, online travel agencies, travel aggregators, global distribution systems, accommodation sector, and travel subsidiaries. IATA Certification was recognised by the Ministry of Civil Aviation (MoCA), Government of India. In 2019 the MTTM department offered industry-oriented optional subjects to the Post Graduate students which included Airport Operations, this allows the students to twin with IATA Airport Operations Fundamentals and earn an international diploma certificate from IATA through our ATC. The department has IATA-qualified and experienced instructors who have worked with reputed airlines and travel agencies. One of the first initiatives, the college introduced Online Remote Examination Systems (OERS) for our students opting for IATA Courses on the college premises. This means the students no longer have to go to Mumbai to answer their paper-based exams, it is remotely monitored and the results are given instantly after the submission of answers. A pilot of nine students successfully passed in the first attempt and also had a minimal wait period for certificates to arrive from IATA Training and Development Institute, Montreal Canada.

Hearty Congratulations to the students who successfully passed the closed book Proctored IATA Examination, Percentage required to pass this exam is 60%.

BATCH 2021

IATA Foundation in Travel and Tourism Examinations Conducted by IATA Montreal, Canada in September 2021



Hashvaine Fernandes
(DTTF)



Roswyn Mascarenhas
(DTTF)



PROSPECTUS 2022 - 2023



BATCH 2021
IATA AIRPORT OPERATIONS FUNDAMENTALS
Conducted by IATA Montreal, Canada in November 2021



Ms. Tanaya Tulaskar



Ms. Vanya Rangel

BATCH 2021
IATA Foundation in Travel and Tourism Examinations Conducted by
IATA Montreal, Canada in March 2021



Mariah Martin
(DTTF)



Ryanda Martin
(DTTF)



Lenessa Fernandes
(DTTF)



Vikitha P.v. (DTTF)

BATCH 2021
IATA Foundation in Travel and
Tourism Examinations
Conducted by IATA Montreal,
Canada in May 2022



FACILITIES FOR STUDENTS

IDENTITY CARD

Every student shall be provided with a smart identity card which shall carry a photograph of the student and bear the signature of the Principal. Every student must wear his/her Identity Card while on campus. A student found without an identity card may not be allowed to attend the college/library/gymkhana. Every student must bring his/her identity card on every working day.

LIBRARY

The College has a well-equipped library consisting of books, periodicals, reference books, etc. in the subjects in which the college specializes. Substantial additions are made every year. Every student will have access to a well-stocked library. The students are encouraged to make full use of the library facilities subject to the rules which govern the smooth functioning of the library and these rules are displayed in the college library. At end of each semester, the student has to return the books in good condition. If the books are not returned within the due date, a fine of Rs 10/per day will be charged. The student will have to replace the books if lost, mutilated or misplaced. Students will be issued up to three books from the reference section. In addition, the students will also have access to a departmental book bank for certain papers.

Library Timings

Week days: 8.00 a.m. to 4.00 p.m.

Saturdays: 8.00 a.m. to 1.00 p.m.

UGC BOOK BANK

The College Library has the above mentioned scheme of lending out the required set of text books to students on merit and merit-need basis for the academic year. Students desirous of getting the benefit of the scheme should apply to the Principal immediately after the admission in the prescribed form available in the Library. Selection of the students is left to the discretion of the Principal and the Library Advisory Committee.

INCENTIVE SCHEMES

The Library allows additional borrowing of books by meritorious students from all the classes. The Library organizes a 'library orientation week' during the month of July every year. A library week is celebrated during December, by holding various competition based on library activities.

LIBRARY MEMBERSHIP FOR PAST STUDENTS

A past student of the college who has joined any special/advance course of study relating to Commerce and Economics can become a member of the library for one year by applying to the Principal for this special facility and by depositing Rs. 500/-. The applicant has to produce with his/her application the necessary certificate of admission to the course. It is entirely left to the discretion of the Principal whether to grant the membership or not and the membership may be discontinued by the Principal without assigning any reason at any time during the year.



COMPUTER LAB

Students are required to get their own laptops, installed with the necessary software, to class. In addition to a well-equipped computer lab, students will have access to a Wi-Fi enabled environment in the college campus. Students are not allowed to use their own CD's or pen drives in the lab. Any student found doing so will be fined accordingly. Any damage caused to college equipment will also have to be compensated by the students.

CAREER GUIDANCE CELL

The Career Guidance Cell is set up to provide students with guidance regarding higher studies job opportunities and to promote self-employment. This cell consisting of a professor and the librarian helps students with up to date information of careers and courses, and also guides students on how to prepare for competitive examination and interviews.

COUNSELLING AND GUIDANCE CELLS

The college recognizes that it has to play a role in building quality citizens of the society apart from imparting quality education. A Counselling Cell headed by a Senior Lecturer is set up to guide students on how to better their academic performance and to help them resolve the problems they face. In addition, a professional psychologist also visits the college on a weekly basis.

PLACEMENT CELL

The college Placement Cell performs the important function of establishing linkage between industry and the institution. For this purpose a number of related activities are organized by the cell in association with industrial organization and training academies such as talks on career opportunities in various sectors, workshops on resume writing, interview techniques and preparing for MBA entrance examinations.

PARENT - TEACHER ASSOCIATION

The Parent - Teacher Association of S.S. Dempo College of Commerce & Economics was formed on 18th December, 2002. This association provides a platform to the parents to interact with the teachers on a regular basis in the interest of their wards. It also provides the forum to build strong rapport in order to bring about the overall development of the students both academically and non-academically. Regular meetings of P.T.A. are held. The P.T.A. members attend various functions organised by the college and also take keen interest in the affairs of the college and the prospects of their wards.

S.S. DEMPO PAST STUDENTS/ALUMNI ASSOCIATION

The College has formed the Past Students / Alumni Association since February, 2003. The purpose is involvement and participation of past students in various activities of the college, leading to the development of the institution. Outgoing students can now continue to be a part of the college by paying a membership fee of Rs. 100/-.

INTERNAL COMPLAINTS COMMITTEE (ICC) FOR PREVENTION OF SEXUAL HARASSMENT

An ICC for prevention of Sexual Harassment of Women at work place and female students has been constituted at the College, with members drawn from the teaching faculty, administration and a representative from a government recognized NGO. Functions of the Committee relate to the prevention of sexual harassment, crisis management & mediation, redressal and reporting, in addition to the dissemination of necessary information to the needy. The students and parents can promptly get in touch with the Chairperson in case of any emergency.



CO CURRICULAR ACTIVITIES

GYMKHANA

The activities of the Gymkhana are managed by a committee of representatives of students and Vice

Principal/Senior Staff Member nominated by the Principal. Facilities of various outdoor and indoor games including Cricket, Volleyball, Badminton, Hockey, Table Tennis, Chess, Carom etc. are provided. Physical Education Director: Mr. Michael Dias

EQUAL OPPORTUNITY CELL

The College has constituted an EOC under the U.G.C. merged scheme. The main objective of this centre is to enable the underprivileged section of the society to get into the mainstream. In this regard skill based courses, coaching classes etc is to be undertaken in the course of the year.

Besides the above mentioned activities the College provides a platform for the following interests:

1. The Students' Council: is a recommendatory Body formed every year comprising of student members elected by voting. The Principal however has the right to nominate students to the same. The Students' Council is responsible to the Principal for the conduct of various co-curricular activities for the College.
2. Tours & Excursions: These are organized whenever possible to introduce the students to the Cultural and Historical aspects of the country.
3. Wall papers/ News Letters and Annual Magazine: Provide a channel to the literary talents of the students.
4. Annual Social Gathering: Conducted every year to showcase talents of the students in the field of acting, singing, music etc.



5. Clubs: In order to ensure an all-round and balanced development of its students, the college has encouraged the formation of various clubs to suit their interests and hobbies, viz:

- a) IT Club: It encourages the members to learn more about Computers/Information Technology through fun-learning methods. Field trips and excursions are conducted, besides giving the member an opportunity to organize functions and participate in various competitions.
- b) Nature Club: It provides a platform for the students to enjoy nature. Competitions, talks and demonstrations, bird watching trips and other excursions are organized under the Club. The Club is registered with the World Wide Fund for Nature.
- c) Art & Photography Club: It taps the hidden artistic talents of the students and creates an interest for photography and creativity. Painting Competitions, Calligraphy courses, etc. are organized. The activities of this club are very often in collaboration with those of the Nature Club.
- d) Yoga & Meditation Club: It encourages students to learn the art of meditation, to handle the stress of everyday life. Sessions on Yoga & Meditation are organized on a regular basis.
- e) Theatre Club: It organizes theatre workshops for students and provides a platform for budding actors, dancers, singers and the like.
- f) Movie Club: In order to encourage movie appreciation among the students, different types of movies are screened & critically evaluated. The movies screened are those which the students may not be able to view in the normal course.
- g) Reading Club: It imbibes in the students a love for reading. It organizes visits to book exhibitions and various libraries in the State. Talks are organized for students to aid them in research activities.
- h) Dempo Wizards: An initiative of the Department of Economics, 'Dempo Wizards' provides students with a forum for developing their planning, organizing and communication skills. 'Dempo Wizards' also provides a platform for healthy discussion on various socio-economic and political issues.
- I) Women's Cell: This new cell has been added from the last academic year deals with activities connected with empowerment of women.



RULES OF CONDUCT

The college attaches great importance to good discipline. Disobedience, misconduct or misbehaviour or failure to comply with any of the rules stated below will be severely dealt with:

1. Every student of the college is responsible to the Principal.
2. Every student is expected to come to the college neatly, properly and decently dressed.
3. Every student must be in possession of a valid identity card. He / she must produce it to staff members on demand.
4. No student is allowed to smoke or consume liquor, drugs or other intoxicants in the college. Even outside the campus the students are expected to keep up the good name of the college.
5. Silence must be strictly maintained not only in the classrooms but also in the library, reading rooms and corridors of the college.
6. Any student, who comes late to the college or is not permitted to attend the lecture by the concerned faculty member, should go to the library or reading room and is to not loiter about in the corridors or disturb the classes and office. Anyone found loitering is liable to be punished.
7. **At least 75 percent attendance is a condition for permitting the students to appear for the University examination. Students are warned that if their attendance at lectures / practicals etc. is unsatisfactory, their names may be excluded from the rolls. Absence from a lecture / tutorial / test / examination etc. must be justified in writing and if sickness is a cause, a medical certificate must be submitted to the Principal, as early as possible, but positively within 3 days from the day of absence.**
8. No student is allowed to attend any other lecture/activity unless previous sanction is obtained from the Principal / Professor concerned.
9. No student shall collect / spend any money within the college campus or outside, using the college name in any form without the prior permission of the Principal.
10. Students are strictly prohibited from disfiguring walls, tables, benches, desks etc. Any deliberate damage done to the property of college will be severely dealt with.
11. Prior permission of the Principal must be obtained for the conduct of any student activity, picnic, tour, study tour etc.
12. Ragging is banned in the college. Any student found indulging in ragging will be severely dealt
13. with in accordance with UGC regulations.
14. Students are not permitted to form any society or association without the prior permission of the Principal. The Principal is the ex-officio President of all these associations and her decision in all matters is final.
15. No person shall be invited to address a college meeting or society without the prior permission of the Principal.
16. Use of mobile phones in the classrooms and corridors of the college is strictly prohibited and any student violating this rule shall face disciplinary action.
17. The Principal's decision in respect of general discipline is final. Any additional rule as and when it is introduced/ notified by the institution will be binding on the student.



Career Guidance and Placement

2021 -2022

List of students who were placed into travel and tourism industries
proving attainment of Programme Objectives



Tanaya Tulaskar
Jr. Implementation Consultant

Akhil Baiju
Jr. Implementation Consultant

Giteshwari Gawane
Jr. Implementation Consultant



Shaikh Sadiya
Executive Trainee - HR

Dr. Cheryl Venan Dias
Programme Coordinator of MTTM Programme.



6E Boys from MTTM Batch 2018-20



PROSPECTUS 2022 -2023



ACADEMIC ACTIVITIES NATIONAL AND INTERNATIONAL WEBINARS



DCT's
S.S. Dempo College of Commerce and Economics
Masters of Tourism and Travel Management Department
Organizes

Webinar On
**Getting Ahead in a Job Interview: Global Hospitality
Management eLearning Course from Thorsten
Education Europa, Germany**

Resource Person: Prof. Dr. Mihir Nayak

Zoom Meeting Link:
Date and Time: 23rd September, 2021 1:30 PM India
Join Zoom Meeting
<https://zoom.us/j/9699448662?pwd=MEdLNzBRNkdtNzRPa3VTUWxkFVkv4Zz09>
Meeting ID: 969 9448 6662
Passcode: 123456

Contact: Dr. Cheryl Venan Dias
Programme Coordinator – MTTM
Mobile: 7757002102



MTTM, Webinar0.1



IIC Koshish, 4Mar2022



The department has signed three MoU's namely, Make-it-Happen, B:live, ODL this academic year 2021-22, in addition to Soul Travelling in AY 2020-21, to facilitate industry interaction, capacity building, curriculum development, internships and placements.

MoU's



Make It Happen



B:live



ODL





The PG Department of Tourism Studies (MTTM) of S.S. Dempo College of Commerce and Economics, Cujira organised Industry Internship Presentations for second year students on Monday, 18th April, 2022. They were the first batch to start with industry internships after the pandemic. The students are given an Internship Handbook to guide them through the process, individual guides assist the students with the internship that they want to pursue during the summer break. The students presentations were adjudicated by Industry Professionals, such as Mr. Varun Hegde, Proprietor of Soul Travel, Mrs. Maria Georgia Victor, Proprietor of Make It Happen, Mr. Darren Stuart, HR Head b:live and Mr. James Rebello, Operations Manager b:live. Seventeen students gave an overview of the organisation that they worked with, problems identified during their tenure, and shared their contributions and suggestions. The students interned with leading hotel brands, F&B Companies, automobile industry, manufacturing industry, content development, TV production, Luxury Tent Experiences with OTDC, NGOs, Tour Operations and Online Travel Agencies in functional areas such as Production, HR, Finance and Accounting, Quality Management, Travel Photography, Travel Analytics, Social Media Marketing, and Web Content Management. The students got an opportunity to interact with the judges and had a thought provoking Q&A session. Dr. Cheryl Venan Dias the Programme Coordinator welcomed the gathering, Ms. Jessica Mendonca student introduced the Industry Adjudicators and Asst. Prof. Yash Prabhugaonkar proposed the vote of thanks.

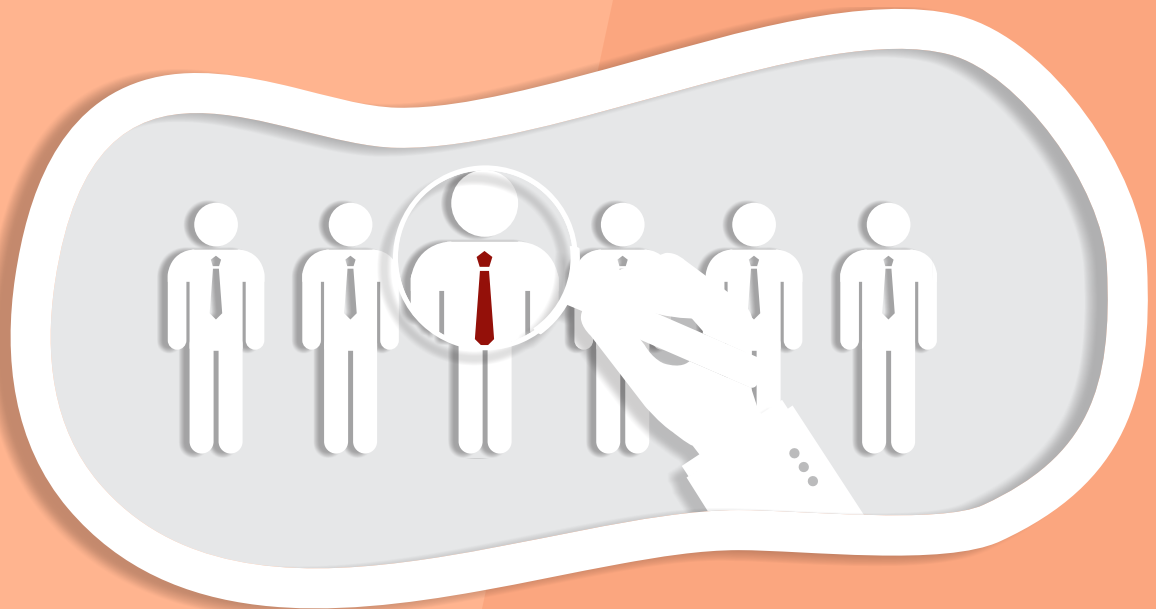


PROSPECTUS 2022 -2023





ODL Campus Placements



PROSPECTUS 2022 - 2023



STUDY TOURS BLENDING EDUCATION AND FIELD BASED LEARNING

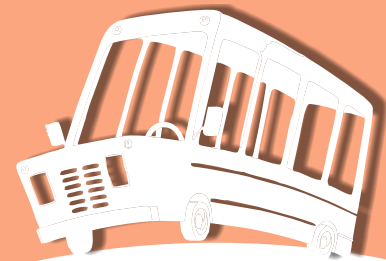
The department organised a two night three day study tour to Coorg via Mangalore to study Home Stay Operations, and Sustainable tourism models.



The PG Department of Tourism Studies (MTTM) headed by Dr. Cheryl Venan Dias organised a study tour to Coorg as a field-based study activity from 7th -11th May 2022. A total of eleven Students joined the tour. The major focus was to observe the Strengths, Weakness, Opportunities and Challenges of operating a Home Stay, the challenges of tour operators while conducting the tour. Operational factors, the costing and sustainable tourism products that are included in the tour. The students had to submit an online report which highlighted the above observations and also suggest if the home stay models are a sustainable option for Goa State. They also have to derive a sustainable model for the state of Goa.

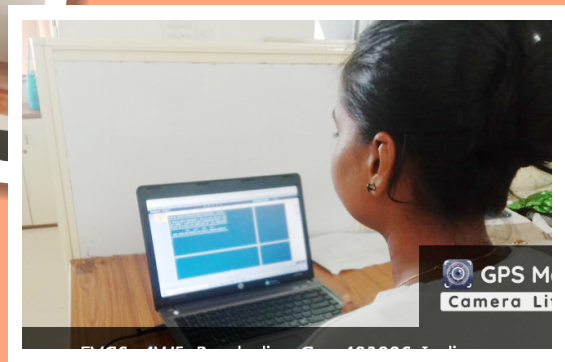


The students also had to give a photo essay of their experiences while visiting to eco-tourism spots as well as provide the analysis of Ancient Monuments and Archaeological Sites and Remains Act 1958 (AMASR Act and Antiquities and Art Treasures Act 1972 while visiting ancient monuments and the artefacts housed in the monuments and museums. The students were given full autonomy to select the tour operator based on the services and facilities provided an option of three tour operators were given to the students. The costing was made more feasible by using the break-up system which allowed to combine various cost-effective elements of the tour package.



GALILEO GDS CERTIFICATION

Students were provided practical exposure to the global distribution system through a thirty hour skill development course. Twelve students of MTTM successfully passed the Galileo GDS certification. The students were certified by Dempo Center for Skill Development.



MTTM YEAR IN PICTURES



PROSPECTUS 2022 - 2023



STUDENT ACHIEVEMENTS



Participation in Entrada 2022



Participation at Tiatr Competition



Asher, Best Actor, Tiatr Competition



Winner of Tiatr Competition



STUDENT IDENTITY CARD FORM
*(Please use only Capital letters to fill this form.)

*Note: If the information filled in this form is wrong, un-readable or illegible, we are not responsible for it in the ID Card.

Name:

Middle Name:

Surname:

Affix
Photograph
here
(Do not
Staple)

Class: _____ Division: _____ Roll No: _____

Date of Birth: _____

Residential Address:

Blood Group: _____ Mobile No: _____
Residence Tel No: _____

Emergency Contact No: _____ Email id: _____

Please sign inside the box only, Signature outside the box will not be accepted.

Signature of Student

Declaration: I hereby declare that the information given above is true to the best of my knowledge.

Date: _____

**UNDERTAKING BY THE STUDENT
(ANTI-RAGGING)**

I, _____ s/o /d/o

Mr./Mrs./Ms _____

having been admitted to S.S. Dempo College of Commerce & Economics, Panaji, have been made aware of the UGC regulation on curbing the menace of ragging in higher educational institutions, 2009, (hereinafter called the "Regulation") carefully read and fully understood the provisions contained in the said regulation.

- 1) I have, in particular, perused clause 3 of the regulation and am aware as to what constitutes ragging.
- 2) I have also, in particular, perused clause 7 and clause 9.1 of the regulation and am fully aware of the penal and administrative action that is liable to be taken against me in case I am found guilty of or abetting ragging, actively or passively, or being part of a conspiracy to promote ragging.
- 3) I hereby solemnly aver and undertake that:
 - a. I will not indulge in any behavior or act that may be constituted as ragging under clause 3 of regulations.
 - b. I will not participate in or abet or propagate through any act of commission or omission that may be constituted as ragging under clause 3 of regulation.
- 4) I hereby affirm that, if found guilty of ragging, I am liable for a punishment according to clause 9.1 of regulations, without prejudice to any other criminal action that might be taken against me under any penal law or any law for the time being in force.
- 5) I hereby declare that I have not been expelled or debarred from admission in any institution in the country on account of being found guilty of, abetting or being part of a conspiracy to promote, ragging; and further affirm that, in case the declaration is found to be untrue, I am aware that my admission is liable to be cancelled.

Declared on this _____ day of _____ month of _____ year.

Signature of student
Name:

Signature of Parent / Guardian
Name:

FOND MEMORIES OF MTTM



PROSPECTUS 2022 - 2023





Dempo Charities Trust's
S. S. Dempo College of Commerce & Economics
REACCREDITED BY NAAC AT THE 'A' GRADE (WITH A CGPA OF 3.30)

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